CURRENT IT-TRENDS

BE INSPIRED – or GET CRAZY

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Motivation for Guest Lecture (1/3)
Did you know...

• ...there are over 100 current IT-trends which are directly relevant for the core business of a Software Engineering company?

• ...each IT-trend can be very inspiring as it usually provides new business and/or technology possibilities.

• ...each IT-trends on the other hand can drive you crazy once you think about its implications and side-effects.
The Goals

Intention of this Guest Lecture

- Find out about a dozen major IT-trends.
- Understand the **positive** and inspiring **aspects** of each IT-trend.
- Understand the **negative aspects** of each IT-trend.
- Recognize that IT-trends are **key**, but don’t get lost and **crazy** by all the hypes.
Your Lecturer
This Guest Lecture is given by…

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